

BACHELOR OF BUSINESS ADMINISTRATION					
University of La Verne Course Title	ULV Course #	University of Indianapolis Course Title	University of Indianapolis Course #	Deree College Course Title	Deree College Course #
PREREQUISITES					
Fundamentals of Accounting I	ECBU 201A	Accounting I	ACCT 110	Financial Accounting II	AF 1110
Fundamentals of Accounting I	ECBU 201B	Accounting II	ACCT 111	Financial Accounting II	AF 2106
Fundamentals of Accounting II	ECBU 202	Managerial Accounting	ACCT 211	Managerial Accounting	AF 3216
Business Statistics	ECBU 370	Elementary Statistics	MATH 220	Statistics for Business I	MA 1118 & MA 2219
Mathematical Methods for Business and Economics	MATH 172	Finite Mathematics	MATH 150	Elementary Mathematics and Applications	MA 1004
CORE REQUIREMENTS					
Business Finance	ECBU 330	Finance	ECON 366	Corporate Finance	AF 3505
Foundations of Business Ethics	ECBU 343			Ethical Action in Business	MG 2120
Legal Environment of Business	ECBU 347	Business Law	BADM 230	Business Law	BU 2090
Principles of Management	ECBU 350	Management	MGT 281	Management Principles	MG 2003
Principles of Marketing	ECBU 360	Marketing	MKTG 290	Designing Creative Graphics with CorelDRAW	MK 2191
Management Information Systems	ECBU 410	Information Systems Management	CIS 351	Business Information Systems	CS 2179
Operations Management	ECBU 456 or ECBU 372	Production and Operations Management Quantitative Business Methods	POM 488 or POM 486	Operations Management Introduction to Management Science	MG 3543 or MG 3445
Business Seminar	ECBU 496	Senior Simulation in Business	BADM 439	Business Strategy	MG 4940
Business Administration Without Concentration - Select any four elective courses from any of the concentrations.					
Business Management Concentration - Select any four of the following electives.					
Elective			BADM 233	The Decision Making Process: Qualitative Approach	A MG 3129
Elective		Group Dynamics	BADM 334	Leadership	MG 3221
Elective		Business Leadership	BADM 460	Organizational Development and Change	MG 3222
Elective		Human Resource Management	HRM 381	Human Resources Management	MG 3231
Elective		Organization Development	HRM 481	Industrial Relations	MG 3236
Elective		Collective Bargaining and Management	HRM 482	Fundamentals of Total Quality	MG 3245
Elective		Small Business Management and Entrepreneurship	MGT 280	Process Improvement Through Benchmarking and Teamwork	MG 3339
Elective				Supply Chain Management	MG 3542
Elective				Operations Management	MG 3543
International Business Concentration - Select any four of the following electives.					
Elective		International Marketing	MKGT 396	The European Union	EC 3332
Elective		International Business	IBUS 201	International Trade	EC 4431
Elective		International Financial Management	FSP 467	International Monetary Economics	EC 4465
Elective				International Accounting	AF 3268
Elective				International Financial Management	AF 4819
Elective				International Business	IB 2106
Elective				Business In the European Union I	IB 3108
Elective				International Human Resource Management	IB 3220
Elective				International Business Practices	IB 3266
Elective				Contemporary Issues in International Business	IB 3299
Elective				International Management	IB 4544
Marketing Concentration - Select any four of the following electives.					
Elective		Consumer Behavior	MKTG 295	Internet Marketing	MK 3204
Elective		Advertising	MKTG 393	Sales Promotion Management	MK 3245

Elective		Sales and Sales Management	MKTG 394	Personal Selling	MK 3252
Elective		International Marketing	MKTG 396	Sales Management	MK 3253
Elective		Marketing Research	MKTG 494	Retailing	MK 3256
Elective		Marketing Strategy	MKTG 495	International Marketing	MK 3257
Elective		Marketing Simulation	MKTG 497	Marketing of Services	MK 3262
Elective		Introduction to Sports Marketing	MKTS 300	Consumer Behavior	MK 3359
Elective		Economic Aspects of Sports Marketing	MKTS 350	Principles of Advertising	MK 3451
Elective				Marketing Research	MK 3458
Elective				Advertising Campaigns and Media Planning	MK 3565
Elective				Marketing Management	MK 3654
Elective				Integrated Marketing Communications	MK 4568
Elective				Marketing Topics and Strategies	MK 4960

Business Finance Concentration

Core Requirements

Money and Banking	ECBU 323	Money and Banking	ECON 363	Monetary Theory and Policy	EC 3545
Managerial Finance	ECBU 331			Corporate Finance	AF 3713
Speculative Securities Options and Futures	ECBU 430			Investment and Portfolio Theory	EC 3443

Business Finance Concentration - Select any two of the following electives.

Investments: Security Analysis and Portfolio Management	ECBU 431			Investment and Portfolio Management	AF 4829
Financial Institutions	ECBU 432			Financial Markets and Institutions	AF 4827
International Finance	ECBU 436	Managerial Economics	ECON 466	International Financial Management	AF 4819

Please Note: This matrix only applies to students who plan to take courses at the University of Indianapolis and Deree College and then transfer the course work to the University of La Verne.