

How do you judge a web site? Sites you visit, and sites you create, can be checked against the criteria below.

Web Address: _____

Navigation and Usability:

First page/ headings clearly indicate purposes of the site, organization of content, and how to get around.

5-Good____ 3-OK____ 1-Poor____ NA____

Most important information/ organizing data is at top of page, or uniform and easily viewed sidebar.

5-Good____ 3-OK____ 1-Poor____ NA____

Graphics/ animations serve important purposes, not just for glitz. Text styles/ colors and graphics are easy to view. Good readability and layout.

5-Good____ 3-OK____ 1-Poor____ NA____

Navigation scheme is simple, consistent, logical & easy to use. User can intuitively find way around. Links clearly labeled. Subjects/ items logically grouped together.

5-Good____ 3-OK____ 1-Poor____ NA____

Information clearly labeled. Text descriptions of images for those who turn off graphics?

5-Good____ 3-OK____ 1-Poor____ NA____

Branching/ links organized so all content not more than 3 clicks from home page.

5-Good____ 3-OK____ 1-Poor____ NA____

Site has its own search engine for locating items within the site/ pages.

5-Good____ 3-OK____ 1-Poor____ NA____

Graphics generally small in size and page loads relatively quickly (approx. 25-30 seconds)

5-Good____ 3-OK____ 1-Poor____ NA____

Content:

Is the purpose of the content clear? To inform? Market a product or idea? Persuade?

5-Good____ 3-OK____ 1-Poor____ NA____

Advertising can be clearly differentiated from informational content.

5-Good____ 3-OK____ 1-Poor____ NA____

Site has valuable reliable information making it worth the time to explore.

5-Good____ 3-OK____ 1-Poor____ NA____

Information is well written. Correct spelling, grammar, and punctuation? Copyright rules observed? Citations utilized?

5-Good____ 3-OK____ 1-Poor____ NA____

Authors/ source of content clearly identified and qualifications specified. Information verifiable?

5-Good____ 3-OK____ 1-Poor____ NA____

Information up-to-date? Last time updated indicated? Links to external sources current?

5-Good____ 3-OK____ 1-Poor____ NA____

If page is authored by an organization, is information about that organization available? E-mail address?

5-Good____ 3-OK____ 1-Poor____ NA____

Your summary of this site. How you felt about it and what you think the site/material is tailored to do.

More information on web site construction/ evaluation: (
http://www.widener.edu/Tools_Resources/Libraries/Wolfgram_Memorial_Library/Evaluate_Web_Pages/659)
www.sieec.k12.in.us/~west/online/eval.htm)
(tpayton@dmrtc.net) and "Tips for a Good Site", Technology and Learning, May 99.