

College of Business and Public Management
 MBAX Outcome Assessment
 BUS 685: Global Business Management

CRN: Term: Location:

Student(s):

Objective Measured: Manage Global Business in an ethical and social responsible manner

Learning Outcomes	Excellent	Good	Satisfactory	Unsatisfactory
Assess the current situation and identify the issues and decisions needed to be made at the organizational, business unit, or product level				
Assess the impact of cultural, political, economical, and legal issues management, communication, and negotiation in glonbal business				
Identify viable strategies and their respective consequences				
Recommend a strategy				
Identify for each decision the desired outcomes and how they will be measured/evaluated/reconsidered at various stages of implementation				
Overall level of achievement on the objective				