

UNIVERSITY OF LA VERNE

2008
CORPORATE
ASSOCIATES

SPRING BUSINESS
LECTURE & LUNCHEON

GUEST SPEAKER

NEW YORK TIMES BESTSELLING AUTHOR
DR. IVAN MISNER

THURSDAY, MARCH 27
SHERATON SUITES FAIRPLEX
11:30 P.M.-1:30 P.M.
\$50 PER PERSON

FOR MORE INFORMATION PLEASE CONTACT
MALISSA HERNANDEZ, AT 909.593.3511 EXT. 4665
OR VISIT OUR WEBSITE AT WWW.ULV.EDU/UR/CA



DR. IVAN MISNER

DR. IVAN MISNER IS THE FOUNDER & CHAIRMAN OF BNI, THE WORLD'S LARGEST BUSINESS NETWORKING ORGANIZATION. BNI WAS FOUNDED IN 1985. THE ORGANIZATION HAS OVER 5,000 CHAPTERS THROUGHOUT EVERY POPULATED CONTINENT OF



THE WORLD. LAST YEAR ALONE, BNI GENERATED 5.5 MILLION REFERRALS RESULTING IN \$2.2 BILLION DOLLARS WORTH OF BUSINESS FOR ITS MEMBERS.

DR. MISNER'S PH.D. IS FROM THE UNIVERSITY OF SOUTHERN CALIFORNIA. HE HAS WRITTEN TEN BOOKS, INCLUDING HIS #1

BESTSELLER "MASTERS OF SALES" AND HIS NEW YORK TIMES BESTSELLER, "TRUTH OR DELUSION?"

HE IS A MONTHLY COLUMNIST FOR ENTREPRENEUR.COM AND IS THE SENIOR PARTNER FOR THE REFERRAL INSTITUTE - A REFERRAL TRAINING COMPANY WITH TRAINERS AROUND THE WORLD. IN ADDITION, HE

HAS TAUGHT BUSINESS MANAGEMENT AND SOCIAL CAPITAL COURSES AT SEVERAL UNIVERSITIES THROUGHOUT THE UNITED STATES.

CALLED THE "FATHER OF MODERN NETWORKING" BY CNN AND THE "NETWORKING GURU" BY ENTREPRENEUR MAGAZINE, DR. MISNER IS CONSIDERED ONE OF THE WORLD'S LEADING EXPERTS ON BUSINESS NETWORKING AND HAS BEEN A KEYNOTE SPEAKER FOR MAJOR CORPORATIONS AND ASSOCIATIONS THROUGHOUT THE WORLD. HE HAS BEEN FEATURED IN THE L.A. TIMES, WALL STREET JOURNAL, AND NEW YORK TIMES, AS WELL AS NUMEROUS TV AND RADIO SHOWS INCLUDING CNN, CNBC, AND THE BBC IN LONDON.

DR. MISNER IS THE FOUNDER OF THE BNI-MISNER FOUNDATION AND WAS RECENTLY NAMED "HUMANITARIAN OF THE YEAR" BY A SOUTHERN CALIFORNIA NEWSPAPER. HE IS MARRIED AND LIVES WITH HIS WIFE ELISABETH AND THEIR THREE CHILDREN IN CLAREMONT, CA.

YOU ARE CORDIALLY INVITED TO ATTEND
THE UNIVERSITY OF LA VERNE
CORPORATE ASSOCIATES

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FEATURING KEYNOTE SPEAKER
NEW YORK TIMES BESTSELLING AUTHOR

DR. IVAN MISNER

"MASTERS OF SUCCESS"

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601 MCKINLEY AVENUE
POMONA, CALIFORNIA 91768